25 April 2025 Vol: 6 | Issue: 17



College Code: MBT. Accredited by NAAC with A grade. Five B. Tech Programmes accredited by NBA since 2016.











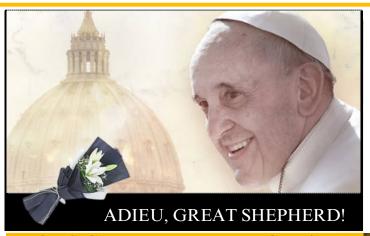
PRINCIPAL'S **MESSAGE**

Intellectual Property (IP) is protected by law through mechanisms like patents, copyrights, trademarks and industrial designs, enabling creators to gain recognition or financial benefits from their work. India is witnessing a significant increase in the number of patents filed by Indian companies and startups, particularly in technology domains. Governments at national as well as state level are implementing policies to encourage innovation and protect IP, creating a more favourable environment for IP creation. World Intellectual Property Day, initiated by the World Intellectual Property Organisation (WIPO) and celebrated every year on 24 April, offers a unique opportunity to join with others around the world to consider how intellectual property enables the technological innovation that drives human progress. Intellectual property is a powerful tool for growth and sustainable development. From the perspective of Professional Education, Creating IP has become critical for faculty, students and scholars by involving in cutting edge research and innovative project work. They should be aware of protecting the IP and make the most out of it and contribute to the fast progressing and continuously advancing technology landscape.

Dr. S. Viswanatha Rao

FDP ATTENDED

Dr. Preethi. P. C., Dr. Shinu Asmy V. S. & Ms. Akhila Jose (Assistant Professors, S&H) have attended a five day online FDP on the theme 'Inculcating UHV in technical education' organized by AICTE from 10 to 14 March 2025.



MOU SIGNED BETWEEN MBCET AND **ASAP KERALA**

An MOU was signed by MBCET with the Additional Skill Acquisition Programme Kerala, a State Public Sector Undertaking owned by Government of Kerala under Higher Education Department on 23 April 2025. Smt. Preethy Leonold, Head Procurement, ASAP Kerala, and Dr. S. Viswanatha Rao, Principal, MBCET signed the MoU. Sijeesh P. I., Associate Director Training Division and Ms. Janaki Venukumar, Product Head Training Division, ASAP Kerala were also present in the function. This partnership strengthens industry collaboration while providing access to industry-relevant skill training.

NSS CAMP

The National Service Scheme (NSS) Units 230 and 706 of MBCET organized a one-day NSS camp on April 4, 2025, which concluded on Saturday, April 5, 2025. The event commenced with an inauguration ceremony, presided over by Dr. M. J. Jayashree, the Dean of Academics (UG), who officially inaugurated the camp. As part of the ceremony, She honored the former Programme Officers with commemorative mementos in recognition of their dedicated service and contributions to the NSS. An informative NSS Orientation Session was then led by Mr. Sujith, who introduced the volunteers to the mission, vision, and activities of NSS, inspiring them to engage meaningfully in community service.

Vision: To be an Institution moulding globally competent Professionals as epitomes of Noble Values.

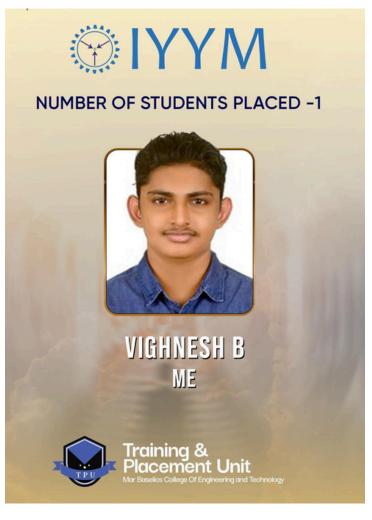
Mission: To transform the Youth as technically competent, ethically sound and socially committed professionals, by providing a vibrant learning ambience, for the welfare of humanity.

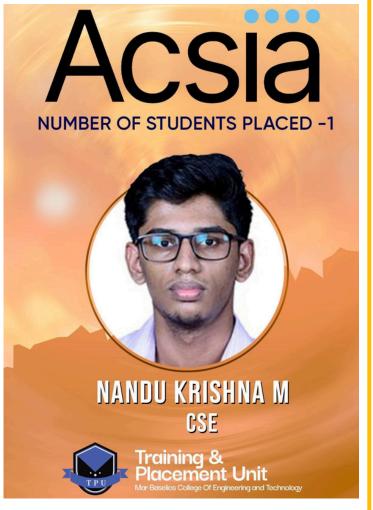


PLACEMENTS









Managing Editor: Rev. Fr. John Varghese Palanilkkunnathil, Director Email: bursar@mbcet.ac.in Chief Editor: Dr. S. Viswanatha Rao, Principal Email: principal@mbcet.ac.in

Editor: Prof. Dr. George Zacharia

Abey E. Mathews (ITMS)

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