

# 2024

## INCEPTRA 2024 (8-9 March 2024)

The flagship event of Catalyst IEDC, INCEPTRA 2024, took place on March 8th and 9th at Shannon Hall. The two-day event kicked off with an introduction by Arun Sir, emphasizing the themes "Interact, Imagine, Innovate," followed by a block count puzzle to challenge participants' creative and critical thinking. Discussions led by Arun Sir explored human emotions and societal evolution, succeeded by a talk from Mr Joy Sebastian, Co-Founder and Chief Executive Officer of Techgentsia who shared his insights on starting and building a company from scratch in videoconferencing. A key take away that sir conveyed to students was to never stop observing the world around you and act accordingly. Day 1 concluded with a team division activity themed "mission impossible" and a creative thread untangling exercise.

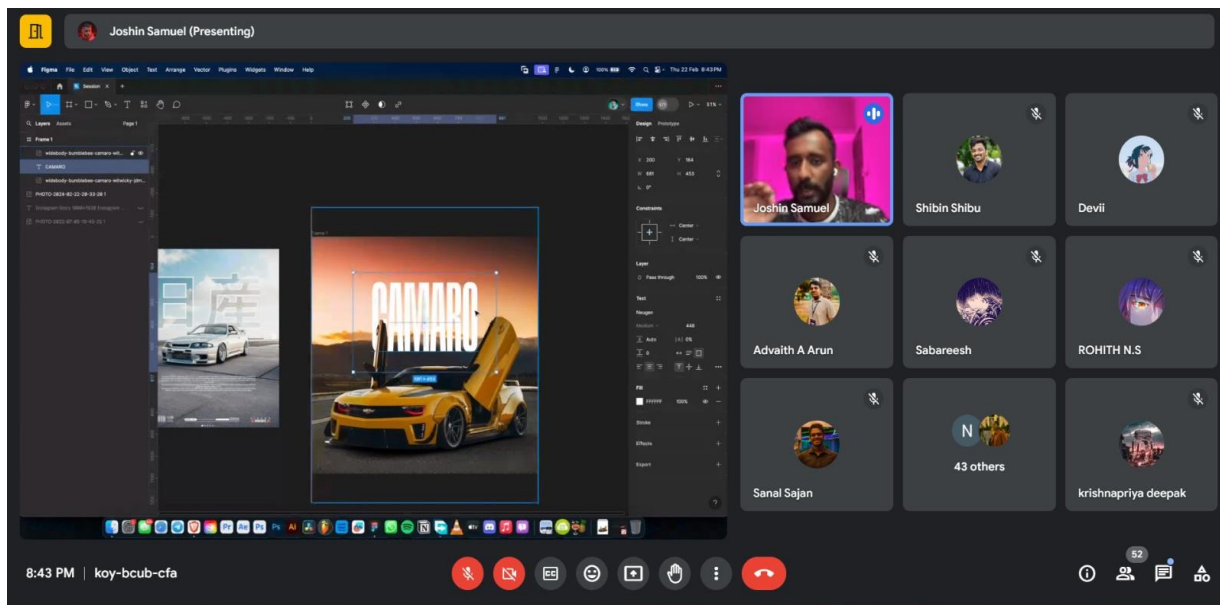
Day 2 began with a session by Ms. Archana, Founder and CEO of Reading room and a TEDx Speaker spoke on the importance of soft skills and personality development. She further encouraged participating in activities aimed at achieving the same and enlightened the participants on the what's, when's and how's of attaining this goal. It was then followed by a problem-solving task where teams presented solutions to a judging panel led by Sanna Pramod and Vishnu, Ex-CEO and Ex-COO of IEDC MBCET respectively. The event wrapped up with awards for the best team and the titles of Mr. and Ms. INCEPTRA being awarded to Advait and Jyotsna, respectively. The day closed with a vote of thanks by Arun Sir, acknowledging the efforts of the organizers and participants in making the event successful.





### ***Let's Talk Design (22-23 February 2024)***

Catalyst IEDC hosted a talk session on Figma design, featuring Joshin, a distinguished designer known for his expertise in the field. The session aimed to provide insights into Figma's capabilities, focusing on poster design, shortcut techniques, and advanced design functionalities.



### ***Annual General Meet - AGM 2023 (5 January 2024)***

The Annual General Meeting 2023 of Catalyst IEDC was held on January 5th at Senatus Hall from 12:00 PM to 1:00 PM. The meeting began with a silent prayer and a welcome address by Mr. Arun J S, the Nodal Officer. Ms. C Rachana, the former CMO, presented the Annual Report for 2023. A video featuring alumni sharing their experiences with IEDC was also shown. Dr. Abraham T. Mathew, the Principal, launched the Catalyst IEDC website and addressed the attendees.

The Executive Committee of Catalyst IEDC for the year 2024 was then announced by Mr. Arun J S. The offer letters for the newly appointed members were presented by our Principal. Ms. C. Rachana, the new Committee's CEO, delivered her speech of acceptance. A vote of gratitude was given by Ms. Krishnapriya Deepak COO to conclude the event.

