

# 2023

## *WE HAVE A DREAM (10 February 2023)*

Catalyst IEDC and eNIX MBCET organized a women-exclusive workshop led by Ms. Akshaya Sita Rajesh, Consultant at Kerala Development and Innovation Strategic Council. Participants learned problem identification and solution ideation, culminating in an idea competition. Ms. Akshaya guided students through problem canvases, emphasizing clarity and relevance. Evaluation criteria included clarity and relevance of the problem and proposed solutions, with a prize pool of 3000 Rupees for the winners. The event featured 35 participants, fostering entrepreneurial insight and problem-solving skills among women.



## *INCEPTRA' 23 (14-15 January 2023)*

The flagship event of Catalyst IEDC - Mar Baselios, INCEPTRA, usually exclusive to MBCET freshers, collaborated with UNIVERSITY COLLEGE OF ENGINEERING KARIAVATTOM this year. With a theme of "Friends," the two-day event attracted 95 students. Workshops and talks under "iTalk" targeted first to third-year students from various colleges, focusing on entrepreneurship and innovation. Notable sessions included Professor Sarju S on startup launching, Mr. Gopikrishnan on progress mindset, Mr. Vishal Kadam on IEDC incubation's role, and Ajay Basil Varghese's innovation workshop. Participants gained valuable insights, receiving certificates and mentorship for their future entrepreneurial endeavours.



