UNNAT BHARAT ABHIYAN

Convergence of Knowledge/ Experience/ Resources for Rural Development
ABOUT

• **Unnat Bharat Abhiyan** (UBA), a flagship programme of Ministry of Human Resource Development (MHRD), Govt. of India.

• Scheme is only for selected Higher educational institutions (HEIs) of the country

• HEIs adopt villages for their development.

• Faculty and students to be involved in village development plan in collaboration with district administration.
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OBJECTIVES

• Engage students and Faculty to understand rural realities

• Identify/select /devise innovative technological interventions for the development of rural people as per the requirement

• To contribute to the development of Rural India.
THE ADOPTED VILLAGES

• Vembayam
• Vattappara
• Manikkal
• Thingalkarikkam
• Elamad
THE STAKE HOLDERS

- MHRD (National Steering Commitee)
- KERALA GOVT
- IIT DELHI (National Coordinating Institute)
- IISER TVM (SEG)
- MBCET (PI)
- PANCHAYATH RAJ
- RURAL PEOPLE
MAJOR THEMES OF UBA

• Organic Farming
• Water Management
• Artisans /Industries livelihood,
• Basic Amenities
• Sustainable Energy
MAJOR STEPS INVOLVED

• Survey
• Prepare Village Development Plan
• Submission of Project Proposals
• Implementation of Project
SURVEY

- House Hold Survey
- Village Survey
VILLAGE DEVELOPMENT PLAN

Steps of preparing plan of action:

• Identification of the village and key persons for knowledge input
• Social Mobilization through hamlet meeting and village meeting.
• Conducting primary survey and secondary data collection
• Analysis of data, identification of problem, issues and potential
• Interaction with the villagers and conducting Participatory Rural Appraisal (PRA) for the feedback
• Obtained input from the key persons and preparation of integrated village development plan.
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MAJOR INTERVENTIONS

• AGRICULTURE
• EDUCATION
• HEALTH
• SANITATION
• DRINKING WATER
• BIOENERGY
• AFFORESTATION
• DIGITAL LITERACY
• SKILL DEVELOPMENT ETC
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PROJECT

• Rs. 1 Lakh for technological Interventions/ solutions

• Rs. 50,000/- for customization of the solution
HIGHLIGHTS

• Develop communication skill, emotional skill, interpersonal skill, organizational skill, problem solving skill

• Job outlook

• Activity points

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• Rs. 50,000/- for customization of the solution
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