



उन्नत भारत अभियान
UNNAT BHARAT ABHIYAN

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सभी को मिलाकर गांवों के विकास के लिए
Convergence of Knowledge/ Experience/ Resources for Rural Development





Government of India
Ministry of Human Resource
Development

UNNAT BHARAT ABHIYAN



ABOUT

- **Unnat Bharat Abhiyan (UBA)**, a flagship programme of Ministry of Human Resource Development (MHRD), Govt. of India.
- Scheme is only for selected Higher educational institutions (HEIs) of the country
- HEIs adopt villages for their development.
- Faculty and students to be involved in village development plan in collaboration with district administration.





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OBJECTIVES

- Engage students and Faculty to understand rural realities
- Identify/select /devise innovative technological interventions for the development of rural people as per the requirement
- To contribute to the development of Rural India.





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THE ADOPTED VILLAGES

- Vembayam
- Vattappara
- Manikkal
- Thingalkarikkam
- Elamad





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THE STAKE HOLDERS

- MHRD (National Steering Committee)
- KERALA GOVT
- IIT DELHI (National Coordinating Institute)
- IISER TVM (SEG)
- MBCET (PI)
- PANCHAYATH RAJ
- RURAL PEOPLE





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MAJOR THEMES OF UBA

- Organic Farming
- Water Management
- Artisans /Industries livelihood,
- Basic Amenities
- Sustainable Energy





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MAJOR STEPS INVOLVED

- Survey
- Prepare Village Development Plan
- Submission of Project Proposals
- Implementation of Project





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SURVEY

- House Hold Survey
- Village Survey





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VILLAGE DEVELOPMENT PLAN

Steps of preparing plan of action:

- Identification of the village and key persons for knowledge input
- Social Mobilization through hamlet meeting and village meeting.
- Conducting primary survey and secondary data collection
- Analysis of data, identification of problem, issues and potential
- Interaction with the villagers and conducting Participatory Rural Appraisal (PRA) for the feedback
- Obtained input from the key persons and preparation of integrated village development plan.





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MAJOR INTERVENTIONS

- AGRICULTURE
- EDUCATION
- HEALTH
- SANITATION
- DRINKING WATER
- BIOENERGY
- AFFORESTATION
- DIGITAL LITERACY
- SKILL DEVELOPMENT ETC





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PROJECT

- Rs. 1 Lakh for technological Interventions/ solutions
- Rs.50,000/- for customization of the solution





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HIGHLIGHTS

- Develop communication skill, emotional skill, interpersonal skill, organizational skill, problem solving skill
- Job outlook
- Activity points
- Rs. 1 lakh for technological interventions/ solutions
- Rs. 50,000/- for customization of the solution





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